

Strata Partners Kingsbury House 15-17 King Street London, SW1Y 6QU T +44 (0)20 7730 1200
F +44 (0)20 7730 1201
enquiries@strata-partners.com
www.strata-partners.com

13 November 2012

**PRESS RELEASE** 

Strata advises Trainline Investments Holdings Limited (parent company of thetrainline.com) on the sale of Advanced Smartcard Technologies Limited (trading as "Ecebs")

Strata has advised Trainline Investments Holdings Limited (parent company of thetrainline.com), on the sale of Advanced Smartcard Technologies Limited (trading as "Ecebs"), a provider of smart card/token expertise in transport ticketing, local government and payment sectors to Bell Identification N.V. ("Bell ID"), a provider of smart token management software for use in sectors such as secure banking, national identity and public transit.

Rotterdam, Netherlands-based Bell ID said the acquisition of Ecebs would significantly enhance its offering to the growing market for smart ticketing and payment using mobile smartphones and other devices. In particular, Bell ID plan to develop and extend the reach of Ecebs capabilities in the sectors it serves via its international partner network.

No transaction value was disclosed.

## **About Ecebs**

Established in 2000, Ecebs is a fast growing technology company with a pedigree in delivering world-class solutions across a broad range of markets, including transport, local government and the payment sectors. It is headquartered in East Kilbride, Scotland. Its 45 employees and contractors have deep domain expertise in smartcard-related technologies.

For more information please contact:

Robert Lees Strata Partners +44 (0) 207 730 1200