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PRESS RELEASE

Strata advises Zebra Technologies Corp (NASDAQ: ZBRA) on the sale of its Airport IT operations

Strata advises Zebra Technologies Corp (NASDAQ: ZBRA) on the sale of its Airport IT operations - Proveo (Zebra Enterprise Solutions GmbH), to a private company which is part of the Aviance Alliance.

Based on Strata's sector knowledge and carve-out experience, we ran a successful structured, competitive process for Zebra, a US\$1.8 billion NASDAQ-listed company.

Proveo is a leading supplier of state-of-the-art RTLS solutions to locate, track, manage, and optimize high-value assets, equipment and people. Proveo's real-time asset management solution improves the efficiency, visibility and safety of ground support equipment (GSE) to gain measurable business improvements. Proveo's equipment fleet management system optimizes the GSE fleet at any airport operation, monitors the location, displays the operational status, supports the maintenance planning and is basis for the fuelling strategy of the GSE units. Proveo operates on a worldwide basis.

Commenting on the transaction, Phil Gerskovich, Senior Vice President of Corporate Development at Zebra, said: *"Strata Partners did a great job advising us on a difficult sale process. From their initial advice on sale strategy through to final negotiations, Strata carefully balanced the interests of all stakeholders, controlled the process tightly and concluded the deal successfully. A real testament to their execution skills."*

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