

PRESS RELEASE

January 2017

Strata Partners appoints Khurram Farooq as Partner

Strata Partners is delighted to announce the appointment of Khurram Farooq as Partner. Khurram will focus on building Strata's presence in the digital media and marketing services sectors.

Prior to joining Strata, Khurram was Head of Digital Media M&A at KPMG where he provided both sell side and buy side advice to large corporate clients, owner-managed businesses, startups and private equity firms. Khurram has also worked in technology and media M&A at Ingenious Media, PwC and Deutsche Bank.

Khurram focuses primarily on digital media and marketing services clients. Over his 15 year career in technology and media, he has also advised clients in data & analytics, publishing, enterprise software, e-commerce, property technology and financial technology.

In addition to his M&A advisory experience, Khurram has held senior operational roles within digital media and technology businesses.

Khurram said, "I admire what the team at Strata have achieved so far and I am delighted to be joining them at this exciting time. I look forward to helping my new colleagues grow the business further."

Robert Lees, Managing Partner, said, "We are delighted to welcome Khurram to the Strata team. Khurram has the rare combination of extensive M&A experience, deep sector understanding and the entrepreneurial spirit we look for at Strata. We have been keen to extend our M&A and fundraising practice into the highly complementary sectors of digital media and marketing services for some time, and have now found the right person to lead our practice in those sectors."

About Strata Partners

Founded in 2002, Strata Partners is an independent corporate finance partnership headquartered in London that provides buy side and sell side mergers & acquisitions advice and capital raising services to technology and science-enabled businesses across the globe. Learn more about Strata at www.strata-partners.com.

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