

PRESS RELEASE8th April 2022**Strata Partners advises Billomat on its sale to aifinyo AG**

Strata Partners is delighted to announce that it acted as the exclusive financial adviser to Müller Medien, sole shareholder of Billomat GmbH & Co. KG ("Billomat"), on the sale of Billomat to aifinyo AG ("aifinyo", XTRA:EBE) announced on 21 March 2022.

Founded in 2007 and headquartered in Nuremberg, Germany, Billomat is a leading cloud invoicing and bookkeeping software provider to thousands of micro and small / medium businesses in Germany, Austria and other European countries. The business was co-founded by the German publishing and media group, Müller Medien, who has owned 100% of the business since 2015.

Billomat stands out in the German small business financial software market as offering a Cloud bookkeeping solution that has achieved the highest level (PS 880) of certification by the prestigious *Institut der Wirtschaftsprüfer* combined with invoicing software that is rated "Sehr Gut" (the highest possible grade) by *Für Gründer*. Additionally, through deep integrations to DATEV and widely used products such as Salesforce and Shopify, as well as its own powerful open API, Billomat enables small businesses to manage their entire financial function with a high degree of automation and efficiency.

aifinyo, which is based in Dresden, Germany and is listed on the Xetra and Frankfurt exchanges (XTRA:EBE, FRA:EBE), is a bank-independent fintech company that provides invoicing and liquidity management solutions to small and medium-sized companies in Germany. aifinyo operates a unique platform offering billing, factoring, purchasing financing, leasing and receivables management.

The Billomat team will join aifinyo and will continue to operate out of Nuremberg and Dresden.

The transaction officially closed on 23 May 2022.

This is Strata Partners' third successful sellside in the European small and micro-business fintech sector, following the sale of small business neobank Holvi to BBVA in 2016 and the sale of invoicing software vendor debitoor to SumUp in 2017.

About Strata Partners

Founded in 2002, Strata Partners is an independent corporate finance partnership headquartered in London that provides buy side and sell side mergers & acquisitions advice and capital raising services to technology and science-enabled businesses across the globe. Learn more about Strata at www.strata-partners.com.

For more information, please contact:

Robert Lees, Partner
robert.lees@strata-partners.com
M: +44 (0)7771 755 773



Kush Parmar, Director

kush.parmar@strata-partners.com

M: +44 (0)7853 234 454