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Strata Partners advises on the sale of a majority stake in InvestIN to Dukes Education

Strata Partners is delighted to announce that it acted as the exclusive financial adviser to Hitesh Chowdhry and Shameer Thobhani on the sale of a majority stake in InvestIN Education Limited ("InvestIN") to Dukes Education ("Dukes Education").

Co-founders Hitesh Chowdhry and Shameer Thobhani founded InvestIN in 2012 in London, UK. Their mission was to empower students aged 12-18 to choose the right career and maximise their potential by providing them with an immersive experience of their dream career, through hands-on simulations delivered by world-class professionals. InvestIN provides a range of top-quality immersive in-person and online experiences for aspiring doctors, engineers, investment bankers, lawyers, medics, vets and more.

InvestIN has grown fast without any external funding; it now employs more than 50 UK-based staff, offering programmes to students across the UK and in the USA, Middle East and Asia. More than 50,000 students from over 100 countries have attended its career taster programmes in the past 10 years. And, through its recently introduced AmbitionX online careers platform, InvestIN now offers students an even wider choice of career-focused live events to help them identify and experience potential careers that they may wish to pursue in future.

Dukes Education is a UK-based family of nurseries, schools, and colleges, which also has a collection of complementary education offerings – day camps, summer schools and university application consultancies. Some of the high-profile educational institutions in Dukes' portfolio are Cardiff Sixth Form College, Hampstead Fine Arts College, Rochester Independent College and Earlscliffe.

Hitesh Chowdhry and Shameer Thobhani at InvestIN said: *"We are delighted to lead InvestIN's next chapter as part of the Dukes family. We have found a common set of values, vision and purpose with Dukes and are excited by the tremendous potential for InvestIN to grow with the benefit of Dukes' world-class people, reputation and infrastructure."*

Aatif Hassan, Chairman and Founder of Dukes Education, said: *"I am very happy to welcome InvestIN to Dukes Education. Dukes and InvestIN are a good fit; at their core, both organisations are about giving young people the education, opportunity and experience to thrive. InvestIN will go far to enhance our 'cradle to career' education model and provide our students with amazing opportunities and support as they enter the world of work. I am very excited about the possibilities of what we can do together. It is not often that you encounter a company that has the energy, dynamism and meteoric success that InvestIN has. I am really looking forward to working with everyone at InvestIN on this exciting new chapter for the business."*

About Strata Partners

Founded in 2002, Strata Partners is an independent corporate finance partnership headquartered in London that provides buy side and sell side mergers & acquisitions advice and capital raising

services to technology and science-enabled businesses across the globe. Learn more about Strata at www.strata-partners.com.

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